

The Edinburgh Bike Bus Project



WWW.BIKEBUS.ORG/EDINBURGH

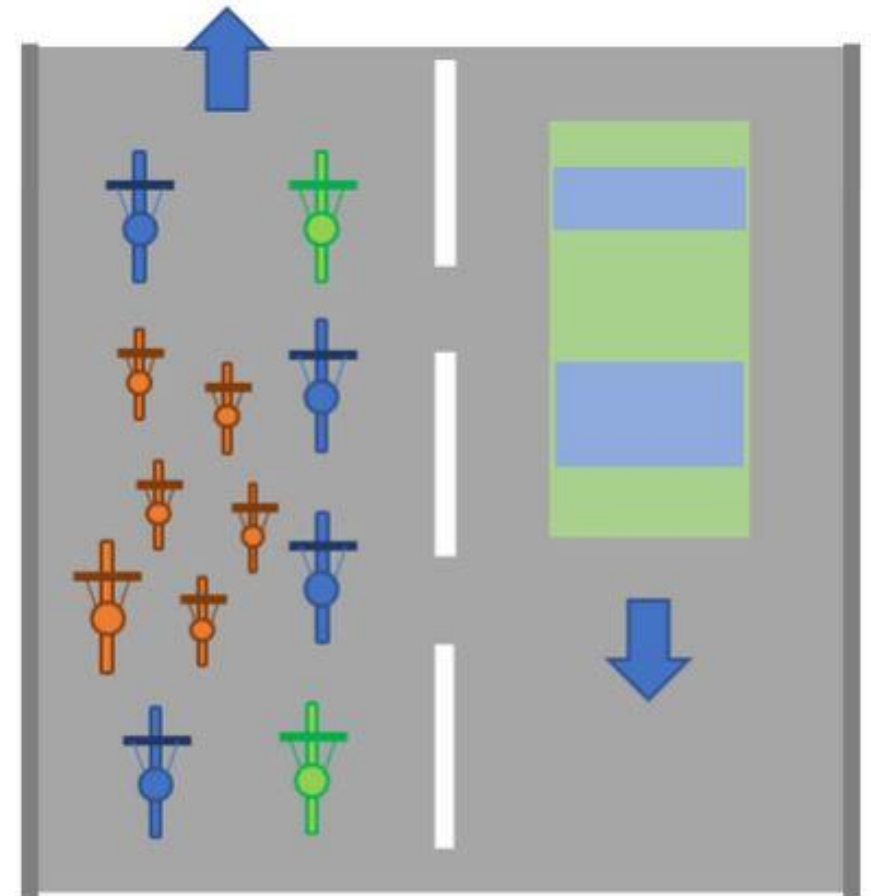
Vision & Mission statements

Creating a **safe way** for kids to “**Active travel**” to school.

Reduce pollution and congestion at drop off.

Help Edinburgh with its **Net Zero** ambitions.

Sound the alarm that **safer cycle routes** are needed.



BIKE BUS STAKEHOLDERS

THE SCHOOL

Support parent council by endorsing the bike bus.
Help with **communication**
Pay the £80 group insurance
Improve cycling facilities

BIKE BUS ORGANISER

Facilitates planning meetings for new bike buses and gives advice.

OTHERS

Community Police for reassurance
Cycling UK for Insurance
The Council for traffic lights

PARENT (COUNCIL)

Own the bike bus.
Contact point for bike bus
Administrate it on a weekly basis

MARSHALS

These are the independent adult riders that marshal the bike bus to its destination.
Can be made up of; parents, cycling community volunteers, local cycle club
Currently no PVG checks for marshals any bike bus in the United Kingdom as children must be accompanied by parent during the bike bus.



THE STORY SO FAR

2022, EARLY SUCCESS AND MOMENTUM

Council passed a motion whereby the Road Safety team would encourage all schools to consider setting up a bike bus.

PROOF OF CONCEPT 2022/23

Pilot schools set up.
Volunteer base established

2024; TARGET NEW SCHOOLS

Attended various school event events hosted by the Council.

ONLY two new schools added

2025

ONLY one new school added.

The project need a new way to reach out to more schools...

HOW DID YOU HEAR ABOUT BIKE BUSSES?

FLORA STEVENSONS

I'd seen some social media about a Bike Bus in Glasgow. I instantly thought 'I wish we had one of those', so decided to try to set one up.

ST PETER'S

"I first heard about the Bike Bus project through parents at other schools."

GEORGE WATSON'S COLLEGE

"Direct contact from Jarlath"

WHAT ARE THE POSITIVES?

THE CHILDREN LOVE THE BIKE BUS. THEY ARE HAPPY TO GET UP EARLY EVERY THURSDAY, IN ALL WEATHERS, TO MEET THEIR FRIENDS AND CYCLE TO SCHOOL. THEIR CONFIDENCE HAS GROWN ENORMOUSLY, AND MANY NOW HAVE A STRONGER SENSE OF THEIR RIGHT TO BE ABLE TO CYCLE SAFELY ON THE ROAD.

IT HAS BECOME A SPECIAL ACTIVITY FOR PARENTS AND CHILDREN TO ENJOY TOGETHER, AND THE SENSE OF PRIDE THE CHILDREN FEEL IS CLEAR - THEY TALK ABOUT IT WITH ENTHUSIASM AND ENCOURAGE THEIR PEERS TO JOIN. FOR MANY, THE BIKE BUS IS AS MUCH A SOCIAL



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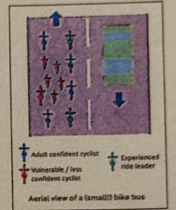
“WE'RE SEEING LOTS OF NEW FAMILIES JOINING, PARTICULARLY WITH YOUNG KIDS WHO WOULDN'T NORMALLY BE ABLE TO CYCLE ON THE ROADS.

THE KIDS GAIN LOADS OF CONFIDENCE AND LOVE BEING PART OF SOMETHING. IT GIVES THE KIDS A MUCH-NEEDED SENSE OF REAL-WORLD PHYSICAL ABILITY AND UNDERSTANDING OF HEALTHY LIMITS, ESPECIALLY AS THEY NOW SPEND SO MUCH OF THEIR SCHOOL DAY SEDENTARY (OFTEN ON SCREENS).

IT'S ALSO GREAT FOR THE ADULTS, MANY OF WHOM WOULD NOT OTHERWISE CYCLE ON ROADS.

Join the GEORGE WATSON'S COLLEGE **Bike Bus**

A safe, fun & environmentally friendly way to travel to school.



- Fewer cars at drop off means cleaner air and less congestion for all of us.
- Three routes already established.
- More routes planned.
- It's great fun for adults too!



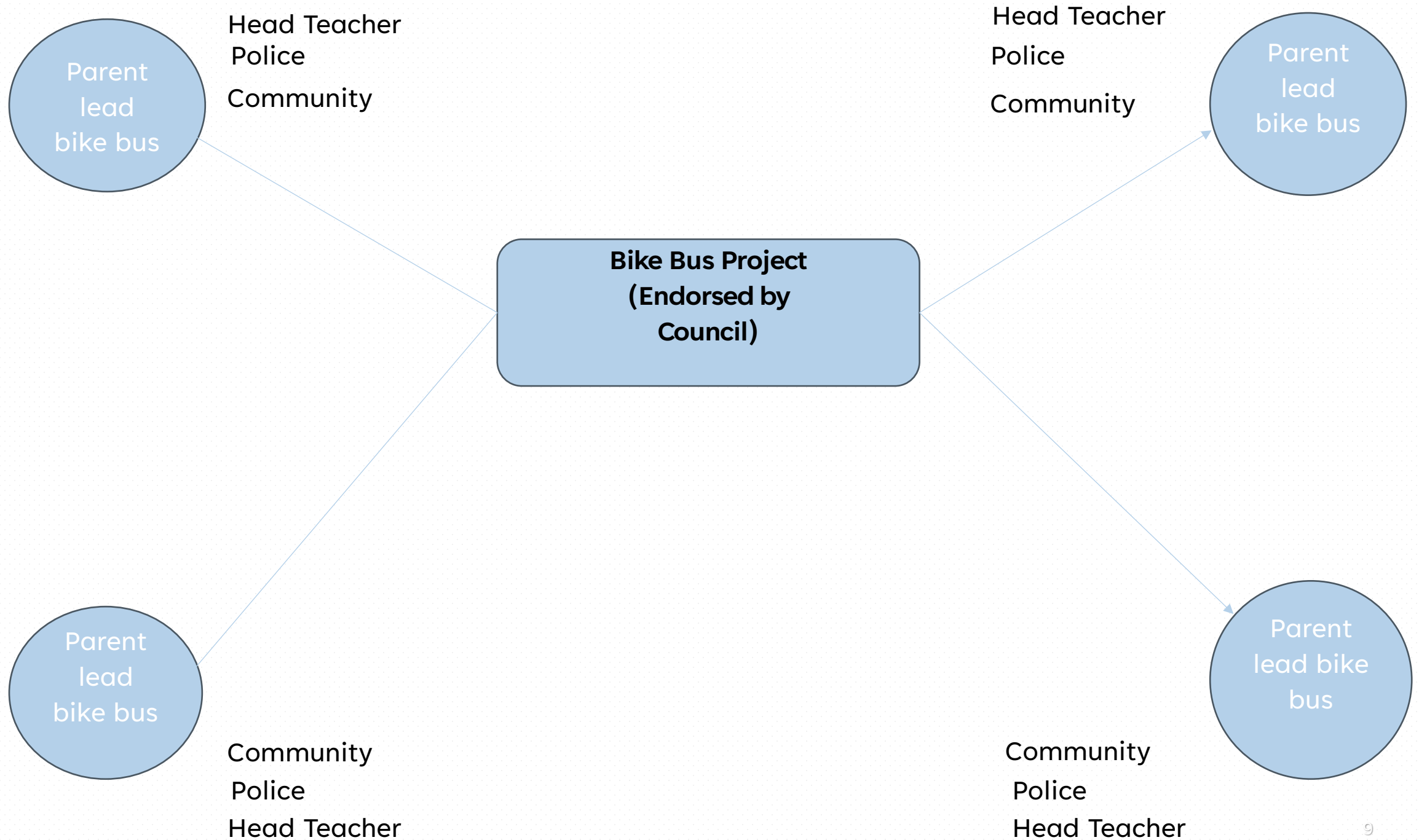
Scan to
find out more

WHAT ARE THE POSITIVES?

It has been wonderful to see children who have little or no experience of cycling on the road gain confidence by riding alongside those who are more used to it.

This increased confidence extends to parents too - one parent, who hadn't cycled in nearly ten years, now attends regularly and loves it.





THANK YOU

Jarlath Flynn

The Edinburgh Bike Bus
Project

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